



Local Government Manifesto: a local voice for every animal

EMPOWERING RESPONSIBILITY

PROTECTING WELFARE

CULTIVATING COMPASSION

TOGETHER FOR EVERY ANIMAL

Our manifesto outlines five core missions dedicated to fostering collaboration, and championing the cause of animal welfare. Together, we strive to create a world where all animals are respected and treated with kindness and compassion.

1. Educate, inspire, unite: fostering responsible pet ownership

I am dedicated to fostering responsible pet ownership as a cornerstone of my commitment to animal welfare. Through community engagement events, my aim is to educate and inspire individuals to become responsible and compassionate pet owners. My advocacy extends to ensuring the Council has a robust and sustainable programme for managing stray dogs, championing dog-friendly Public Space Protection Orders and I pledge to work towards inclusive social housing policies, making sure pets are welcomed where appropriate. Together, these initiatives form my vital mission to create a community where responsible pet ownership is not only encouraged but embedded in our shared values.

2. Preserving today for tomorrow: a commitment to wildlife protection

I am committed to protecting our wild animals and their natural habitats. I pledge to ban sky lanterns and the use of flying rings on council-owned land, including beaches, and take a stand against potential harm to animals and our environment. I am dedicated to preserving wildlife habitats and natural green spaces, and ensuring their protection. I pledge to work with Keep Britain Tidy and ensure the Council uses all the tools at its disposal to reduce the impact of litter. I oppose inhumane wildlife and pest control, and advocate for animal-friendly measures to maintain the delicate balance of our ecosystems.

PLEDGE FOR ANIMAL WELFARE:

In recognition of our shared responsibility to protect animal welfare and nurture a compassionate community, I stand as an animal welfare champion and pledge to:

1. Promote responsible pet ownership, fostering a community that values compassion and responsibility.
2. Protect wildlife and natural habitats by tackling the scourge of litter and advocating for wildlife welfare.
3. Champion high-welfare food procurement, endorsing ethical farming practices for a sustainable food supply.
4. Actively support animal welfare causes, advocating for responsible care of pets and their compassionate treatment.
5. Commit to a unified approach, spearheading animal welfare forums for collaboration and policy development.

Ready to make a difference? Scan the QR code now to find our contact details and take the animal welfare pledge!

3. From farm to table: advancing high-welfare food procurement

I am committed to ensuring that the Council's procurement of food and catering services upholds high animal welfare standards in its approach. This commitment extends across the Council's procurement policies, food plans, health and wellbeing strategies. Moreover, I commit to actively engage in partnerships with other local authorities and relevant organisations to advocate for and promote the adoption of higher welfare food. I commit to endorsing planning applications prioritising high-welfare farming, safeguarding the welfare of farmed animals within our food supply chain. My advocacy extends to promoting a shift away from intensive farming practices, advocating for sustainability, and championing ethical treatment of animals in the agricultural sector.

4. Empathy in action: building a compassionate community

I am committed to actively raising awareness and providing support for animal welfare causes, acting as a dedicated advocate. I champion impactful campaigns which are dedicated to raising awareness about the risks of leaving dogs in hot cars and taking them on hot walks, and shed light on critical issues related to pet safety. My advocacy extends to promoting responsible firework use, prioritising the welfare of both animals and vulnerable people. I pledge to uphold ethical standards by advocating for banning using pets as prizes at fairs and events on council-owned land. In doing so, I aim to foster a community that values animals, treating them with compassion and kindness.

5. Strength in unity: together for animal welfare

I am committed to cultivating collaborative partnerships for a unified approach to animal welfare. I pledge to endorse the All-Party Parliamentary Group on Animal Welfare (APGAW) 2021 report *Improving the effectiveness of animal welfare enforcement* and ensure access to dedicated animal welfare officers within the Council. I aspire to lead the establishment of local and regional animal welfare forums, bringing together all relevant stakeholders and serving as platforms for collaboration, knowledge exchange, and joint policy development. Through these efforts, my mission is to forge robust partnerships, working collectively to make a positive impact on animal welfare.

